Montana WIC to Participate in National Food Package Survey

Will our WIC participants' dietary behaviors and their child and infant feeding practices change after the new WIC food package is implemented? Will participants use the new WIC foods? These are two of the questions a nationwide survey of WIC participants seeks to answer. The study actually consists of two surveys - one to be given before the implementation of the new food package and one to be given post-implementation.

The Institute for Obesity Research and Program Evaluation at Texas A and M University is conducting the survey and has asked the Montana WIC Program to participate. Several local agencies have been selected to survey their participants. The first mailing of surveys will be sent directly to local agency clinics beginning next week. The instructions for administering the surveys and for mailing back the completed surveys will be contained in an administration packet which will accompany the surveys. The mailings will be sent to the local agency WIC Directors of the participating local agencies.

The packages will contain surveys in Spanish, as well as in English. They have asked that the unused Spanish surveys be returned with any unused English surveys and apologize for the inconvenience of having so many Spanish surveys.

If your local agency has been selected to participate, please assist in having as many surveys as possible completed. Call Kim at the State WIC office at 1-800-433-4298 with any questions.